



CONGRATULATIONS!

You've chosen to join The Scoop's group of dog owners dedicated to the health and wellbeing of their four-legged family members. You are beginning an exciting journey where you will see how important the food your dog eats is to their overall wellness. At the conclusion of the 90 trial, you will see a noticeable improvement in your pet's GI performance, coat and overall energy. Welcome to The Scoop's 90- Day Transformation.

Thank you for giving The Scoop Clean & Complete dog food a try!

Our mission is to provide you with a premium, science based dog food, made with clean ingredients that provides complete nutrition, so your dog (s) has the opportunity to live a healthy and happy life and to be a part of your family for a long time.

The Scoop Non-Copper Fortified Clean & Complete Dog Food recipes are:

- Sourced and tested for nutritional value and purity of each and every ingredient included in our formulas.
- Formulated with natural copper to prevent the potential development of Copper Storage Disease.
- Grain inclusive to decrease the chances of your dog being stricken with Dilated Cardiomyopathy.
- Created without beef, dairy and wheat, the three main causes of food allergies and adverse food reactions in dogs.

Let's Get Started.

To make it easy for you to see the changes in your dog at the end of this 90-Day program, we want you to spend a few minutes right now with your dog (s) and jot down a few observations below. Your dog may or may not show all of these symptoms, but as changes occur, you can reference any symptoms your dog may have had in the beginning of this program.

First take a picture of your dog! *(at the end of 90 days, you will take another picture for comparison)*

Give your dog a brief exam and complete the areas below. *(throughout the program refer back to this list to compare any changes)*

GI Track How many stools per day? _____ Does the stool contain mucus? YES NO
Stool consistency: Diarrhea Soft Somewhat Soft Somewhat Firm Firm
Does your dog have: GI Noises Gas Bloating Burping Vomiting Bile After Eating

Coat & Skin Is your dog's coat: Dull Somewhat Dull Slightly Glossy Glossy with a High Sheen
Does your dog have: Hot Spots Dry Itching Skin Dander or Flaking
Does your dog: Constantly Scratch Their Ears Get Ear Infections Extra waxy or dirty ears

Energy Level Currently your dog is: Lethargic Slow & Mopey Somewhat Energetic Very Energetic

To ensure a smooth transition for your dog, begin by gradually replacing a portion of your current food with The Scoop dog food over a period of 3 to 7 days. (3/4 current food with 1/4 new food, gradually moving to 50/50 and so on.)

IT IS IMPORTANT TO REMEMBER THAT TREATS COUNT!

You have made the choice to feed your dog a great diet, don't sabotage it by providing them with unhealthy treats. Your treats should not contain beef, dairy or wheat, so read your ingredients. We recommend APPLES, BANANAS and CARROTS. This is especially important if you dog is prone to chronic ear infections or GI issues.

30
DAYS

At the end of 30 days, you should see great GI improvements.

- 1 to 2 normalized, firmer stools per day
- reduced GI noises
- less gas, bloating or burping
- more energy & alertness

60
DAYS

At the end of 60 days, skin and ear issues should be noticeably improved.

- a new emerging shinier coat
- healthier skin with little to no flaking or dander
- less scratching due to dry skin
- noticeably improved ear issues

90
DAYS

At the end of 90 days, you should see a very noticeable change in your dog's overall wellness.

- a bright, shiny healthier coat
- no signs of ear infections
- GI issues should be eliminated
- a significant increase in energy